FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00053018 **Type of Permit:** FILMING **Release Date:** 06/04/2012

Production Company MAD MEDIA

Insured Company Name MAD MEDIA
Contact Phone No. 1 760-721-3600
Contact Phone No. 2
Fax 760-721-3626
Address 2554 PAHVANT ST
OCEANSIDE, California 92054

Production Title FORD FOCUS

Type of Production Industrial Video

Producer RYAN HOLDRIDGE

Director TBD TBD

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Yulizza Ramirez

Location Manager RYAN HOLDRIDGE
Primary Phone Mobile - 951-237-4661
Secondary Phone

Location Assistant TBD TBD
Primary Phone Mobile - 951-237-4661
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $992.00

Number of Locations 1

NOT A PERMIT

Permit #F00053018

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Summary Information — Location

Permit Number F00053018
Production Company MAD MEDIA
Insured Company MAD MEDIA
Production Title FORD FOCUS

Location Manager RYAN HOLDRIDGE
Primary Phone Mobile - 951-237-4661
Secondary Phone

Location Address USS PRINCETON, USS MISSOURI - USS NEW JERSEY, LOS ANGELES, CA, 91331

Location Type Street

Prep Dates 6/4/2012 - 6/4/2012 07:00 - 19:00 1 day

Film Dates 6/5/2012 - 6/5/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document MadMedia_Agent_Agreement.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Camera cars	1
Cube Trucks	1
Motor Homes	1
Picture vehicles	6
Vans	1

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Car-to-Car; Driving shots; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Precision driving (within or below posted speed limit only); PRECISION DRIVING ON PRIVATE PROPERTY, AREA IS CLOSED TO PUBLIC; PICTURE CARS AND CAMERA CAR DRIVE ON PRIVATE STREETS;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 794 **Grid:** A7

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of MAD MEDIA LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 5/31/12

Representative's Signature

RYAN HOLDRIDGE

Representative's Name (Please Print)

SENIOR PRODUCER

Representative's Title (Please Print)

MAD MEDIA LLC

Name of Principal (i.e. company name) (Please Print)

2554 PAHVANT ST

OCEANSIDE CA 92054

Principal's Mailing Address (Please Print)

760-721-3600

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 900
Ph: 323-260-4777 Fx: 323-415-6

NOT A PERMIT